

Defining business casual and casual



Olusola Olowoyeye

Defining Business casual and Casual

Business casual

Business casual dress is typically defined as a professional yet relaxed style. More stylish and less conservative than typical business attire. Although business casual is casual, it also doesn't mean that anything goes.

Business casual dress is the minimum standard that must be observed when you are representing the company or interacting with customers or potential customers.

Includes: Shirts, sweaters, corduroy pants, short sleeved tops, jackets, loafers for men e.t.c.

Does not include: sandals, jeans, spaghetti straps, vests, t-shirts, sleeveless blouses, tennis shoes, flip flops

Professional image is not sacrificed for comfort. So, it's necessary that business casual clothing still upholds professionalism.



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Casual is the dress code that emphasizes comfort and personal expression over presentation, formality and conformity. This type of dress may be referred to as leisurewear. The office setting can be casual because customers don't visit.

Includes: Jeans, casual pants, t-shirts, tennis shoes

Does not include: - Short shorts, spaghetti strap, tank tops, tube tops, or shirts with profanity or graphics

Clothing that reveals too much cleavage, your back, your chest, your feet, your stomach or your underwear is not appropriate for a place of business, even in a casual dress code setting.

Do not wear anything that other employees might find offensive or that might make coworkers uncomfortable.



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Casual

DOs



DON'Ts



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“If you would wear it to a club, you shouldn’t wear it to work. Just because a top is “dressy” doesn’t mean it’s office-friendly. Modesty is key.”

Thank yo



Olusola Olowoyeye
www.olusolaolowoyeye.com
olusola.olowoyeye@gmail.com
08093827385, 08083827385



Olusola Olowoyeye



Olowoyeye0



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